

## **ABSTRACT**

A system and method for substantially real time company valuation by a plurality of analysts comprising providing company information to the plurality of analysts; receiving an initial company valuation from each of the plurality of analysts; deriving a preferred company valuation based on the initial company valuation from each of the plurality of analysts; providing the initial company valuation from each of the plurality of analysts to all of the plurality of analysts; establishing substantially real time communication between the plurality of analysts for analysis by the plurality of analysts of each of the initial company valuations; receiving a revised company valuation from each of the plurality of analysts based on the substantially real time communication between the plurality of analysts; revising the preferred company valuation based on the revised company valuations from the plurality of analysts to obtain a final company valuation; and compensating the plurality of analysts based on at least one of the proximity of initial company valuation to preferred company valuation and the proximity of revised company valuation to final company valuation.